

# Privacy Policy

At HPNM we are very serious about protecting your privacy. Your trust is our most important asset. This privacy policy explains how HPNM may collect information from you via our websites and how that information may be used subsequently. If you have any queries in relation to this privacy policy please contact [admin@hattiesburgpatriot.com](mailto:admin@hattiesburgpatriot.com)

**By browsing and using our website you agree to this policy governing your use of the website. If you do not accept this policy, you must not use our website.**

This policy applies only to this website and not to other websites to which we provide links. You are advised to read the privacy policy of such other websites if a link takes you outside of our domain.

HPNM may change our privacy policy from time to time without notification and you should regularly review this policy when you visit our site.

## **Collection of information**

In order to provide the services you want, and to allow you to experience a more personalized service when you revisit us, we need to know your interests. We find these out by asking you, by reading your comments and by looking at which are the most popular areas of our sites.

## **Collection of personal information**

We will only collect personal information from you (such as name, address, telephone number, email address etc) which you have provided voluntarily to us either by completing registration or enquiry forms or sending emails to us. Please do not submit your personal data to us if you do not wish us to collect it.

Examples of where we may collect your personal information include (without limitation):

<ul>

<li>If you enter a contest or promotion we ask for your name, address and e-mail address. This is so we can run the contest effectively and tell you if you have won.</li>

<li>If you order a product or service from us we may ask for information including your name, e-mail address, delivery and billing address, credit or debit card number and expiry date. Sometimes we may ask for your telephone number to be forwarded to the couriers who may deliver your order. These details allow us to process your orders efficiently.</li>

<li>If you use our "Mail to a friend" service, we ask for the friend's name and email address. We then send an automatic, one-time e-mail inviting your friend to visit us. Details of this transaction are stored only to send that one-time e-mail or to track complaints of mischievous use. Your friend may email [admin@hattiesbugpatriot.com](mailto:admin@hattiesbugpatriot.com) to ask that it be deleted.</li>

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<strong>Collection of other information</strong>

In addition to asking you to submit personal information, we may collect information about you automatically when you visit the site. The collection of information may involve the use of cookies and web beacons. A web beacon is a small graphic image placed on a web page that is designed to allow us to monitor visitors to our site. A cookie is small text file that is placed on your computer's hard drive by your web browser when you first visit our site. The cookie allows us to identify your computer and find out details about your last visit. Most internet browsers accept cookies automatically, but usually you can alter the settings of your browser to erase cookies or prevent automatic acceptance if you prefer. If you choose not to receive our cookies, we cannot guarantee that your experience with our website will be as quick or responsive as if you do receive cookies.

The information collected by cookies and web beacons is not personally identifiable, it includes general information about your computer settings, your connection to the internet e.g. operating system and platform, IP address, your browsing patterns and timings of browsing on our website and your geographical location.

**Use of your information**

You agree that we may obtain, hold, correlate, merge and use your information (including personal information) for the purpose of providing you with our services and ancillary services and for our internal business purposes. These include (without limitation):

<ul>

<li>Personalizing your visits to the site and developing the design and style of the site to improve our services to you</li>

<li>To inform you about the latest changes to our website, or products, services or promotional offers that you might find interesting</li>

<li>Communication (and personalizing such communication) with you from HPNM, from other Daily Mail & General Trust ("DGMT") group companies and from other reputable and trustworthy third parties (if you have agreed to such)</li>

<li>Informing you if you have been successful in any of the competitions or promotions</li>

<li>Compiling customer reviews</li>

<li>For market research purposes</li>

<li>To prevent you from posting illegal, offensive or objectionable comments on our sites</li>

<li>For strategic development</li>

<li>For any purpose required by law or regulation</li>

<li>For accounting purposes</li>

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**Sharing Information**

With your consent, we may supply personal information to third

parties.

HPNM reserves the right to access and to disclose personal information to comply with applicable laws and lawful government requests or requests by applicable regulatory bodies to operate our systems properly or to protect either ourselves or our other users.

HPNM may transfer, sell or assign any of the information described in this policy to third parties as a result of a sale, merger, consolidation, change of control, transfer of assets or reorganization of HPNM.

### **Monitoring emails**

HPNM may monitor and keep records of email communications which you send to us and other communications with you in accordance with this policy and our other business interests.

### **Safeguards and Security**

No data transmission over the internet can be entirely secure, and therefore we cannot guarantee the security of your personal information and/or use of our sites. However we use our reasonable endeavors to protect the security of your personal information from unauthorized access or use by using Secure Sockets Layer 256-bit encryption verified through SSL encryption.

### **Changing or accessing your information**

Should your personal information change (e.g. your postcode), or if you no longer wish to receive newsletters or services you have signed up for, or if you wish to review or receive copies of the personal information we hold about you, or have any other queries please email **editor@hattiesburgpatriot.com** including full details of your request.

HPNM may charge a small administration fee in relation to

fulfilling a request for access to personal information.